



Key Strategic Appointment for Pure

26 April 2011 - Pure Superyacht Refit, based in Palma de Mallorca, Spain, has appointed a new Project Manager who will work with the existing team to provide a specialist refit management service at locations across Europe.

The new recruit, Ivan Salas Jefferson, 29, has a wealth of relevant project management experience and related industry expertise, most recently having been a Project Manager for Astilleros de Mallorca shipyard in Palma where he managed refit and repair projects of luxury yachts from 24m to 100 metres in length. Before that, he worked in a variety of maritime roles, based in the Netherlands, where he was involved in project managing many new-build luxury yachts up to 85 metres in length.

Ivan joins the company at a busy time – Pure has recently completed a series of important refit projects and is attracting a lot of new business as a result of its growing reputation and increasing demand for refit and repair work. His new role will see him travelling extensively across Europe as well as further afield, as required, managing Pure's refit projects for some of the world's most discerning owners, captains and management companies.

As an experienced sailor, crew member and an Engineer Officer of the Watch, Ivan has completed Merchant Navy training and has travelled extensively through Thailand, Japan, Europe and America. He also has achieved a First-class Masters of Engineering in Naval Architecture from Strathclyde and Glasgow Universities, and has completed a Postgraduate course in Yacht Design in Spain. Ivan is highly proficient in his native English and Spanish, and also speaks basic Italian and Dutch.

Nic Clarke, Director of Pure Superyacht Refit, said: "Ivan will play a key role in delivering the impeccable standards which Pure customers have come to expect from us. His extensive experience perfectly complements the existing project management team at Pure, and his appointment will enable us to expand our services and capabilities, contributing to the future growth of the company."

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Editors Notes

About Pure

Pure Superyacht Refit was founded by Nic Clarke in response to the increasing demand for professional specialist refit management services. Given today's technology and performance requirements, Pure provides the support and answer to the more discerning owners, captains and management companies.

With expert knowledge of the world's shipyards and marine industry, Pure can accommodate all aspects of your refit through meticulous attention to detail and constant supervision. Pure's team consists of professionals who have had actual experience within the yacht industry.

About Nic Clarke

Pure's team is headed by former professional skipper and project manager Nic Clarke, who himself brings decades of experience of the marine industry. Nic is a veteran of over 20 years at the pinnacle of yacht racing including America's Cups, Admiral's Cups, ocean races and a former world champion. Nic is also a qualified engineer. In more recent years Nic has been the premier project manager for an existing management company in Palma overseeing refits of various prestigious motor vessels and sailing yachts.

For more information

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