

America's Cup veteran opens refit management company in Palma



Professional skipper and Project Manager, Nic Clarke, veteran of numerous America's Cup and Admiral's Cup campaigns today announced that he has set up PURE Superyacht Refit Management at the STP Boatyard in downtown Palma de Mallorca

PURE Superyacht Refit Management (part of the Pure Group) have moved into the newly refurbished amenities of STP, who have invested over €20 million since winning the concession to operate the entire facility from the Port Authority.

Nic Clarke, Chief Executive, commented "Owing to my close relationship with STP, PURE can now handle refitting Superyachts up to 90 meters berthed, and hauled up to 700 tonnes. In addition PURE can manage high-tec composite performance sailing yachts as well as the old style classics"

pure superyacht refit management

Mobile +34 627 813 580 | E fax +44 (0)845 127 5095 | office@pureyacht.com | www.pureyacht.com

PURE is able to offer its clients an incomparable service of refit management including refinishing, mechanical and engine room servicing/replacement, general engineering, electrical and electronic repair or renewal, hydraulics, AV & IT, in addition to bespoke interior and galley refits and composite projects. These activities are all carried out to the highest possible standards by PURE's specifically contracted craftspeople, with clients and crews having the additional comfort of knowing that an array of hotels, apartments', restaurants and shopping is just a five minute walk away.

The experienced team at PURE will work personally with owners, captains and management companies through the projects inception, completion and beyond, offering an unrivalled service to the Superyacht industry.

Pure specialises in the management of refit projects through: Initial planning, pre-arrival preparation, budgeting, logistics, selection and scheduling of best suited contractors, communication with regular progress and budget reports, hands on approach with constant supervision.

PURE Superyacht Refit Management is already working on several projects; a 2nd large refit on a 52 meter motor yacht in addition to a CRN built 55 meter vessel. Also warranty works on a 53 meter performance sailing ketch recently built in the Netherlands is keeping Nic Clarke's team busy. Their meticulous attention to detail is rapidly assuring PURE to be the "Project Management company of Choice" for owners, captains and yacht managers.

"The future of PURE is looking more and more secure" commented Clarke, "with the considerable commitment demonstrated by STP and the Port Authority, Palma is now the leading Superyacht refit location in the Mediterranean, allowing us to pave the way forward into a new and exciting sphere of operational activities for our clients".

"This unique public facility gives freedom of choice for our clients which means PURE can match the ideally skilled independent specialists for the job required"

Experience gained from being a Boat Captain and Project Manager at the leading edge of professional yacht racing, involved in the America's Cup, Admiral's Cups and ocean races over the last two decades and in more recent years the premiere Project Manager at an existing management company in Palma, Nic has a very clear understanding, knowledge and experience of meeting deadlines and service delivery, within budget. "Each boat that comes to PURE will be treated as if it was my very own".