



NIC CLARKE
SUPERYACHT REFIT



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

**PURE SUPERYACHT REFIT CELEBRATE AN EXCITING START TO 2013 AS
AWARD FINALISTS**

05 February 2013 – PURE Superyacht Refit has started 2013 with a celebratory bang after being short-listed as finalists in two of the industry's most prestigious awards - the International Yacht & Aviation Awards plus the coveted World Superyacht Awards - alongside client MY Paramour. The specialist independent refit management company based in Palma de Mallorca, Spain, is also looking forward to the year ahead after concluding 2012 on a positive note with the return of long-standing client, MY Slipstream, finalist MY Paramour, plus five new vessels.

Continuing its success and reaffirming its position in the superyacht refit industry, PURE is proud to have been short-listed as award finalists for both awards following the refit carried out by the team on MY Paramour; an outstanding CMN 43m displacement yacht undergone an extensive redesign and refurbishment ahead of the 2012 charter season. She was re-launched in May last year.

The refit works carried out by the PURE team, headed up by Nic Clarke, made her one of the most desirable charter yachts in her class due to superior entertainment areas such as the new beach club style sun deck featuring two granite topped bars (one with BBQ), large Jacuzzi and dining for twelve, and an extended swim platform. These assets are only normally found on larger, more expensive charter vessels. During the six months of the project the team at PURE carried out primary works including naval architecture and design, a hull extension, paint works, the design and installation of new sundeck layout, custom stainless steel and granite galley completed with new appliances, furniture and upholstery, and works required for compliance and approval to both Lloyds class and Caymans flag acceptance.

Nic Clarke, owner of PURE, said: "The team at PURE are both delighted and very proud to reach finalist status of the two most envied awards in our industry. We are up against some very stiff competition of some beautiful refits carried out by some of the most successful and reputable shipyards. Even to just reach finalist status is indeed an honour. It's a great testament to our

professional approach to refit projects and to the skills, commitment and effort displayed by our team and recognition of the craftsmanship and value of having a refit carried out by PURE and in Palma de Mallorca.”

Now in its eighth year, the World Superyacht Awards honour the finest new superyacht builds delivered to their owners in the past twelve months and PURE has been short-listed in the ‘Refitted Yacht Award’ category. The winners will be announced on 4 May 2013.

In addition, The International Yacht & Aviation Awards are hosted by design et al, a leading UK interior design magazine. PURE has been short-listed in the Yacht Awards category. The winners will be announced on 19 April 2013.

PURE also is looking forward to the year ahead following new client additions at the end of 2012. With four refits currently being undertaken at PURE in Palma, and bookings and enquires for next fall refit season and the stock markets showing some positive movements, 2013 looks to continue to grow.

For further information on PURE, please visit www.pureyacht.com

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Editors Notes

About PURE

PURE Superyacht Refit was founded by Nic Clarke in response to the increasing demand for professional specialist refit management services. Given today’s technology and performance requirements, PURE provides the support and answer to the more discerning owners, captains and management companies.

With expert knowledge of the world’s shipyards and marine industry, PURE can accommodate all aspects of your refit through meticulous attention to detail and constant supervision. PURE’s team consists of professionals who have had actual experience within the yacht industry.

www.pureyacht.com

About Nic Clarke

PUPR001

PURE's team is headed by former professional skipper and project manager Nic Clarke, who himself brings decades of experience of the marine industry. Nic is a veteran of over 20 years at the pinnacle of yacht racing including America's Cups, Admiral's Cups, ocean races and a former world champion. Nic is also a qualified engineer. In more recent years Nic has been the premier project manager for an existing management company in Palma overseeing refits of various prestigious motor vessels and sailing yachts.

For more information

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